



-Meeting creation group-

Get to know each other

-Location-

Altamura - Italy

-Date-

22nd August 2021

-Approx. number of participants-

10 people

-Description-

First meeting with some of the local volunteers who took part in the #Greenfluencers project activities. We discussed the project with them, thanks also to the support of Antonio Pillera, participant of the training in the Azores. With the kids we talked about environmental issues and the relationship that kids have with these problems and how to have a good social impact on Instagram. Many participants of the group already knew each other as they had already participated in a Youth Exchange on the topic of Climate Change. Together they made a mural in the Agorateca about global warming.





-Objectives-

- Comparison on the topic of the environment
- Instagram strategy
- What topics to talk about
- What to do for our city
- How to involve other people

-Results-

The guys immediately got involved and offered their ideas for the project. They gave their willingness to be an active part of the project, finding the solutions to what could be any problems in the realization of the project itself.

-Photos-





-Planting new plants-

in the Community Library "Agorateca"

-Location-

Altamura (Ba) - Italy

-Date-

During September 2021

-Approx. number of participants-

15 people

-Description-

The Altamura Community Library has an outdoor area dedicated to plants and greenery. The local Italian group of #Greenfluencers with the help of local volunteers involved other young people and neighbours in planting new plants and seeds because with the arrival of the autumn season it was necessary to revive this area. In the spring of the new year the green area looks strong and vigorous thanks to the activities of #Greenfluencers



-Objectives-

- To improve the green area of Community Library "Agorateca"
- To share ecological practices
- To involve as many people as possible
- To spread the message of the Climate Change

-Results-

- New vegetables in the vegetable garden of the Community Library "Agorateca" for the next seasons
- More skills about gardening
- Comparisons intergenerational between young and old people

-Photos-





-Green Event "Ripuliamo il Campo"-

Clean-Up in Campo 65 in collaboration
with "Campo 65" and "Ri-Puliamoci"

-Location-

Altamura (Ba) - Italy

-Date-

26th September 2021

-Approx. number of participants-

50 people

-Description-

Cleaning at Camp 65, a Second World War prison camp in Altamura. The boys of the local group, in collaboration with the volunteers of the European Solidarity Corps and many people present at the cleaning and the subsequent celebration in memory of the women and men who lived in the camp. Cleaning also in collaboration with the Campo 65 Association and the Green Ri-Puliamoci Association of Altamura. A lot of waste collected including very dangerous materials such as paints and tires





-Objectives-

- To involve many people and preserve an important place for Altamura which is "Campo 65"
- Environmental education
- To understand how to sort out the waste
- To spread the message of the Climate Change

-Results-

- Clean camp
- More skills about environmental education
- Comparisons intergenerational between young and old people

-Observations-

Many people and many families have contributed to the cleaning of the camp

-Photos-





-Workshop " The new Ideal City "

in collaboration with "Comunità Circolare"

-Location-

Altamura (Ba) - Italy

-Date-

During September 2021

-Approx. number of participants-

15 people

-Description-

This workshop was designed to project young minds towards an ideal city idea that contains everything necessary to be green. The workshop was also carried out in collaboration with "Circular Community", an association aimed at converting to models of sustainability and corporate social responsibility, precisely to inform people about innovative methods and approaches to change and rethink sociality in order to build a sustainability strategy together.



-Objectives-

- To graft shared responsibility to create collective benefits
- To inform people about practical sustainability
- To build a sustainability strategy together

-Results-

- Young people learned about the ecological practices that a city would be able to carry out if the whole community committed to a pro-environmental lifestyle. The young people realised that they have an important role to play in ensuring that their community has a future.

-Photos-





-Eurodesk Italy Meeting"-

Presentation of the project at the meeting between multipliers of the Eurodesk Italy network

-Location-

Pordenone - Italy

-Date-

01st December 2021

-Approx. number of participants-

40 people

-Description-

Presentation of the project to the many Italian multipliers of the Eurodesk Italy network in Pordenone, on the occasion of the annual training meeting. Description of the important steps of the project and tells of suggestions for continuing to improve and grow. Focus on the relationship with the other project partners and strategy to improve communication. Choice to nominate the project for the Eurodesk Awards 2022.





-Objectives-

- To involve many people to follow us
- To spread ideas related to projects for the care and protection of the environment
- To network

-Results-

- New followers on Instagram
- To entice them to do more green projects

-Observations-

New contacts for new partnerships

-Photos-



-The olive harvest-

Activity in the countryside

-Location-

Altamura - Italy

-Date-

During November 2021

-Approx. number of participants-

15 people

-Description-

Some volunteers of the European Solidarity Corps from the November group and the local Italian group of #Greenfluencers engaged in activities in the countryside. At this time in particular, and especially in Apulia, it is the time of the olive harvest, from which olive oil is obtained. The young people had the opportunity to take part in the olive harvest and then watch the process of transformation into oil.





-Objectives-

- to show how biological products are made
- to show the benefits of the 0 km- products
- to understand better the pro-environmental lifestyle in the countryside

-Results-

- oil production
- to know the process of the production of the oil
- to share the knowledge about countryside practices
- to hand down the tradition of olive picking from one generation to another

-Photos-





-Preparation of Second Hand Market "Jingle Sell"-

Collecting material

-Location-

Altamura - Italy

-Date-

05th December 2021

-Approx. number of participants-

20 people

-Description-

Some volunteers of the European Solidarity Corps from the November group and the local Italian group of #Greenfluencers designed and prepared a flea market for the Christmas time. They engaged in the promotion of the event, creating posters and dedicating days to leafleting throughout the city. They then engaged in collecting second-hand items from the neighbourhood that would be sold at the market and also in making handmade Christmas decorations from recyclable materials. The neighbors donated their items waiting to be sold at the market





-Webinar Promotion-

in collaboration with "Politica Donna" and
"Comunità Circolare"

-Location-

Altamura - Italy

-Date-

30th March 2022

-Approx. number of participants-

25 people online

-Description-

Gaia and Emi from the local group took part in the Webinar of the Youth Participation Activities project "Woman Policy" on the environment. A webinar in which sustainability and circular economy were discussed. The two Greenfluencers talked about the experience within the Erasmus+ project specifying the different actions carried out up to then, inviting the webinar participants to undertake a more sustainable life to respect the environment.





-Objectives-

- to invite to be greener
- to promote the Greenfluencers project
- to receive new tips from another audience
- to increase the followers on Instagram

-Results-

- New followers on Instagram
- people donated objects
- to spread our activities

-Photos-





-Podcast readings-

in collaboration with "Agoradio"

-Location-

Altamura - Italy

-Date-

10th March 2022

-Approx. number of participants-

100 people online

-Description-

The youngsters of the local group, given the difficulties of carrying out activities in public due to Covid19, have decided to use the radio tool to spread environmental education. They did this by reading the book "Protecting the Planet", in order to celebrate the International Day of Wildlife (3rd march). The podcast was recorded on Agoradio, the community radio present in Agorateca. During the recording, all participants read some of the text aloud. Through the web radio it was possible to reach a new part of the public.





-Objectives-

- to become green also involves reading
- to promote the Greenfluencers project
- to reach another audience

-Results-

- New followers on Spotify and Spreaker
- The group approached the radio instrument
- to spread our activities and our experience

-Observations-

<https://agorateca.it/agoradio/greenfluencers-lettura-del-libro-proteggere-il-pianeta>

-Photos-



Greenfluencers: lettura del libro "Proteggere il pianeta"



In occasione della Giornata Mondiale della Fauna S
volontari del progetto Erasmus+ "Greenfluencers" leg
libro "Proteggere il pianeta". Un testo per tutti, in
pericoli del nostro pianeta e alcune piccole soluz
preservarlo dall'aumento dell'inquinamento e dai c
climatici. Il libro è di Louise Spilsbury e Hanane Kai, e
Buon ascolto!



-Planting new trees-

in the Community Garden of "Agorateca"

-Location-

Altamura (Ba) - Italy

-Date-

During February and March 2022

-Approx. number of participants-

15 people

-Description-

In the community garden of the Agorateca, the local volunteers, in companions of some European volunteers of the European Solidarity Corps, were able to study which new power trees to plant in the Bosco-Fiore garden. An in-depth study also thanks to the intervention of a professional agronomist, the group chose and planted new vegetables and trees for the Altamura community. In the group, there are those who dedicated themselves to planting and those to the collection of video and photographic material.





-Objectives-

- To improve the green area of Community Library "Agorateca"
- To share ecological practices
- To involve as many people as possible
- To spread the tradition of the culture
- to be in contact with nature
- to see how plants actually grow

-Results-

- New fruits in the garden of the Community Library "Agorateca" for the next seasons
- More skills about gardening
- Comparisons intergenerational between young and old people

-Observations-

- Several activities over the course of several days in which the participants planted new vegetables and new trees

-Photos-



-Eurodesk Awards 2022-

in the Multipliers meeting in Bruxelles

-Location-

Bruxelles - Belgium

-Date-

23rd May 2022

-Approx. number of participants-

30 people

-Description-

Winning the award for best Green project. Presented at the deadline, the Greenfluencers project has obtained this important recognition directly from Eurodesk Brussels. The award was presented on the occasion of the annual meeting between multipliers of the many European Eurodesk local points. An opportunity to present the project and to collect other ideas to continue the activities. To award, the president of Eurodesk Brussels, Ingrida Jotkaite.





-Objectives-

- To involve many people to follow us
- To spread ideas related to projects for the care and protection of the environment
- To network
- To promote our project

-Results-

- New followers on Instagram
- To entice them to do more green projects

-Observations-

New contacts for new partnerships



-Photos-





-Flashmob EU Green Week-

against Climate Emergency

-Location-

Piazza Vittorio Veneto and Piazzetta Pascoli
Matera - Italy

-Date-

01st June 2022

-Approx. number of participants-

180 people

-Description-

Flashmob in Matera with local volunteers and short and long-term European Solidarity Corps volunteers. Several days of preparation for the dance and workshop dedicated to the creation of the signs. Many people got to see the performance and stopped to ask about it. The preparation for the flashmob took place in 4 appointments between local and European volunteers. In addition to the dance, there was a lot of discussion about what to prepare, what issues and how to deal with them.





-Objectives-

- To involve many people to follow us
- To spread the word that the climate is changing and something must be done immediately
- To speak with the music
- To promote our project in official public event during the EU Green Week

-Results-

- New followers on Instagram
- More people know #Greenfluencers

-Observations-

Many curious people asked about the aims of our project

-Photos-



-Local Clean-Up-

in a neighborhood area with "2hands Altamura"

-Location-

Altamura (Ba) - Italy

-Date-

02nd June 2022

-Approx. number of participants-

10 people

-Description-

Cleaning the area surrounding the Agorateca, Community Library. An area where there is a lot of waste. Many people throw everything away: from clothes to electrical equipment to tires etc ... The local group, supported by the friends of 2hands Altamura, have collected more than 25 kg of waste of all kinds.





-Objectives-

- To involve many people and preserve the environment
- Environmental education
- To understand how to sort out the waste
- To clean the area

-Results-

- Clean area
- More skills about environmental education
- 25 kilos of waste

-Observations-

New people helped us for the clean-up

-Photos-





- Green Event "Sustainable Mobility"

in collaboration with Pin-Bike and SmartUGO

-Location-

Altamura (Ba) - Italy

-Date-

12nd July 2022

-Approx. number of participants-

10 people

-Description-

This event was promoted and hosted in the Community Library "Agorateca" in Altamura. The main theme was sustainable mobility and how a transport system can be implemented to reduce the environmental impact, allowing efficient and environmental-friendly transport at the same time. The event took place in collaboration with Pin bike and SmartUGO. The former is an electronic device that measures the kilometres travelled by bike and in return gives you credits to spend in some shops; the latter is a charging station for light electric vehicles, powered exclusively by the sun, and with zero environmental impact. The event was attended by Nico Caponio of the Pin Bike project and Antonello Clemente of SmartUGO.





-Objectives-

- to inform people about the sustainable alternative of mobility
- to convince people to use eco-friendly transport
- to know new apps and devices for sustainable mobility

-Results-

- more sustainable mobility awareness
- reduction of air pollution
- high environmental quality, energy conservation, well-being and comfort

-Photos-





-Workshop "Our nature tale"

Kamishibai workshop in a kid's centre

-Location-

Altamura (Ba) - Italy

-Date-

Between June and July 2022

-Approx. number of participants-

10 people

-Description-

The workshop was an environmental-themed writing workshop that was divided into several meetings between June and July 2022. Children from the 'Istituto R. Leone' in Ginosa Marina(Apulia, Italy), took part in these workshops. The children were engaged in writing an environmental-themed story with bees as protagonists. The first meeting took place on World Bee Day, which is celebrated on 20th May. Step by step then in the other meetings the children accompanied by the local Italian group of #Greenfluencers devoted themselves to the drawing of the story and some short lessons in environmental education.





-Objectives-

- to increase the importance of bees for our ecosystem and for the human life
- to increase environmental education
- knowledge and comparison between cultures from different continents
- to involve children in the ecological-thinking

-Results-

- production of the kamishibai tale
- a story to defend the animals

-Photos-

