**Become an ESC volunteer for one of the fastest growing civic movements – Let’s Do It! World**

**One of the fastest growing civic movements which aims to clean up the word from illegal waste is seeking an European Solidarity Corps volunteer interested in Public Relations and Marketing.**

Duration: **1.02.2019– 31.12.2019 - 11 months**

Place: **Tallinn, Estonia**

The volunteer will be given a unique chance to experience all sides of Let's Do It! World ([www.letsdoitworld.org](http://www.letsdoitworld.org)) office (located in [Tallinn](http://www.visittallinn.ee), [Estonia](http://www.visitestonia.com/en/)). The volunteer will work in the Public Relations & Marketing team. The aim of this team is to inspire the international network and the global society to clean up their countries from illegal waste in just one day. The other aim is to support the network (our teams in different countries) with PR and marketing, promotion materials, know-how, events and campaigns. **We’re looking for a person legally resident in France, Spain, United Kingdom, Ireland or Portugal to volunteer in our team for 11 months, to start from 1st of February 2019!**

**Who are we looking for?**

The volunteers are expected to be open minded and interested to work for Let's Do It! World. The main criterion is the motivation of doing ESC and Public Relations and the civic society.

We will surely prefer you if you are...

* interested in journalism, communication and marketing,
* are willing to learn and grow,
* are a person who likes to take initiative when possible,
* love to work in a team but can manage focusing on a specific task on your own as well,
* interested in contributing to the civic society in your home country and are eager to take the ideas and experience back home after your ESC service is over.

A good level of English is needed for working in the project in order to communicate with the team, our international network and manage in everyday environment. Knowledge of another foreign language is an advantage.

**What type of work will the volunteer do?**

Following tasks are initial and will be developed in consultation with the volunteer. The volunteer’s initiative for other activities will be supported if possible. All tasks are connected to Public Relations and Communication. The volunteer will have Let’s Do It! World professionals supporting him/her at all times.

* Participating in planning meetings (core team level) – weekly.
* Participating in volunteers meetings (local volunteers) – twice a month.
* Blogging about Let's Do It! World.
* Being a part of the Weekly Newsletter and Monthly Newsletter team. Writing short stories for the Weekly and Monthly Newsletter together with the team of other volunteers and the Newsletter project manager. Helping to develop the content and improving the designs together with the team leaders and voluntary designers team.
* Helping to map and improve the media lists of her own country and geographical region, writing stories and news for the media in her/his country to raise awareness about the movement, cover the illegal trash problems (together with Head of Public Relations).
* Helping to create new promotion materials to support the promotion work together with the team leaders and the voluntary team of designers.
* Helping to organise motivational events for the Let's Do It! World volunteers located in Estonia. Let's Do It! World has about 200 volunteers to whom the organisation offers smaller and bigger events to stay up to date, find new motivation, connect as a team. The volunteer will help to organise such meetings and events and will have the chance to come up with new ideas of how to keep the volunteers motivated. The volunteer will always be supported by the team leader. The volunteer has the chance to communicate with other local volunteers, initiate new activities and learn from them.
* Helping to improve and develop Let's Do It! World's social media (monitoring, updating, communicating).
* Assisting the team leader with media relations & media events.
* Helping out the team leader with organising of campaigns.
* Promoting ESC and Let's Do It! during events.

**What will you gain?**

The volunteer has the chance to learn how Public Relations & Marketing is being organised in an international civic movement. This will give a good overview on how to work with social media, how the international media works, how campaigns are organised, how NGOs work. The volunteer will also learn to blog, write news pieces, manage external and internal communication, etc. Necessary training will be provided.

Let's Do It! World is a member of United Nations Environment Program and is also in active cooperation with the Ministry of Foreign Affairs of Estonia, the EU Commission, etc. The volunteer will be encouraged to take part in all meetings of our different teams to gain new knowledge and contribute in the best way.

**Costs & Conditions**

The transportation, accommodation and pocket money will be provided for the volunteer. Volunteer also receives health insurance, free language and culture support and will be engaged in activities introducing the local culture.

**How to apply?**

If you are interested in applying, please send your **CV and Motivation Letter** in **English** and the details of your sending organisation (if you have one) to Tairi Lääts at [tairi@nyh.ee](mailto:marco@nyh.ee)

**Online call:** <https://europa.eu/youth/volunteering/project/2200_en>

Find more information about European Solidarity Corps here: <https://europa.eu/youth/solidarity_en>